

PRESS RELEASE

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EFINGER SPORTING GOODS BREAKS GROUND

Bound Brook, NJ – Efinger Sporting Goods, will break ground for their new sporting goods store. The ceremony is scheduled for Tuesday, August 17, 2004 at 2:00 p.m. at the site located at 513 West Union Ave. in Bound Brook, NJ.

The 42,050 sq. ft. retail store, which specializes in hunting, fishing, golf, camping and team sports equipment, is one of the oldest and largest team and sports apparel distribution centers in the USA. The new store replaces an existing store that Efinger has outgrown.

“We’re excited about teaming with The Bennett Group, to update the look of our store, to make a more inviting shopping experience for our customers and to create a more enjoyable place for our staff to work,” states Evan Greenberg, Manager of Efinger.

The project will be designed and constructed by The Bennett Group, Ltd. with an anticipated completed date of March 2005.

The Bennett Group, Ltd. is a 35-year-old Design/Build, Construction Management and General Construction firm, specializing in providing solutions for clients in retail, religious medical and commercial projects. The Bennett Group is headquartered at 1998 Springdale Rd., Suite 101 in Cherry Hill, NJ, phone 856-751-8800, fax 856-751-7692. Visit them on the web at www.thebannettgroup.com.

For more information on Efinger Sporting Goods, visit their website at www.efingersports.com. # # # #

