

Press Release

For more information contact:

Karen Smaltz, Smaltz Harley Davidson
610-458-9004
or
Kathie Jackson, The Bannett Group
610-688-4489
kathiej@serendipitygroup.com

SMALTZ'S HARLEY DAVIDSON KICKS OFF NEW EXPANSION

Eagle, PA – Smaltz's Harley Davidson, an 8-year old Harley Davidson motorcycle dealership in Eagle, PA, recently underwent a major transformation. The Harley Davidson brand has undergone a major resurgence in the last decade, and as a result Harley Davidson dealerships are busier than ever. In response to the increase in business, Smaltz's reached a decision to expand their enterprise.

"In addition to motorcycles, we needed more space to display merchandise – retail items such as Harley Davidson clothing, accessories and parts," states Bill "Stretch" Smaltz, owner. "We had to get the most for our construction dollar, while maintaining the distinctive look and feel of a Harley Davidson dealership."

Smaltz hired The Bannett Group, Ltd., design builders of Cherry Hill, NJ to handle the year-long project. The Bannett Group handled everything from the design, through permitting and managing the entire construction process. Smaltz renovated their existing 8,000 square foot structure, and constructed over 18,000 square feet of new space bringing the new facility to over 26,000 feet. The outside look was transformed and the interior was outfitted with a totally new appearance. The total project cost was \$1.5 million and the project lasted from May, 2000 through April, 2001.

Smaltz notes that he is very pleased with the outcome, "Everything went incredibly smoothly. The design/build concept – having interior designers, construction managers and architects all under one roof - really maximized our time, our satisfaction and most importantly was really cost efficient."

The Bannett Group, Ltd. is a 30-year old family owned business which offers Design/Build, construction management and general contracting services. They can be reached at 856-751-8800, fax 856-751-7692, or visit them on the web at www.thebannettgroup.com.

Smaltz's Harley Davidson is a full-service Harley Davidson Dealership and retail store located at 12 Pottstown, Pike, Eagle PA, and can be reached at 610-458-9004.

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