

## Ribbon Cuttings...

**The Village Veterinarian (Fairless Hills, PA)** – Congratulations to Dr. Christine Polaneczky on the Grand Opening of her new 3,000 sq. ft. veterinary clinic. "My dealings with your company were the easiest part of starting this business... it is truly the realization of my dreams." Christine Polaneczky, VMD

**Concentra (Cherry Hill, NJ)** – The Bennett Group completed a 7,500 sq. ft. Urgent Care facility for Concentra, a National Healthcare Company known for treating a wide range of non-life threatening conditions. The company is putting the final touches on a second Concentra facility in Mt. Laurel, NJ.

**Walgreens (Delaware and New Jersey)** – The Bennett Group continues to work with Walgreens and their partner developers recently completing 7 remodels in Delaware and new buildings in East Bradford, Lincoln Park and North Bergen, NJ.

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**Deadline:** December 31<sup>st</sup> 2011  
Winner announced in the next issue.

## Next Issue...

Read about The Bennett Group's recent projects in the religious and faith-based community including the design-build plan for Kingsway Assembly of God's new home in Cherry Hill, NJ.



**THE BANNETT GROUP LTD.**  
40 YEARS OF DESIGN-BUILD  
1998 Springdale Road, Suite 101  
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# TurnKey

The Bennett Group Newsletter

FALL / 11

### The Restaurant Issue

**Serafina**  
Glitzy new eatery opens in Center City Philadelphia with a little help from The Bennett Group.

**Read more inside...**

**Features**  
TBG weathers the economic storm...  
Restaurant Builds  
Ribbon Cuttings

## BACK TO BASICS

How TBG flourished in an economic downturn

The past 3 years have been a difficult time for many businesses. Few were harder hit than the private sector design and construction industry. Funding dried up, businesses were downsizing and the last thing on any business mind was expansion or renovation. The Bennett Group was forced to adapt to this new world and weigh the difficult choices between downsizing and investment. In the end, we opted to invest and place renewed focus on niche markets with growth potential.

One such area was the growing restaurant market. We noticed that several restaurant chains were poised for expansion and – having a 40 year track-record of success on behalf of local and national restaurant chains including Cusi, Starbucks, and Ci Ci's Pizza – we set to work attracting new restaurateurs to add to our client portfolio.

This issue of TurnKey will spotlight work we've performed for the fast-growing national chain (and publicly held) Buffalo Wild Wings Grill and Bar, New York's privately held Serafina Restaurant Group and new local restaurant Dooney's Pub. All three projects were completed in the past year highlight The Bennett Group's commitment to excellence and our ability to meet the demands of owners large and small, public and private.

Bon Appétit!

~Scott Bennett, President



"Serafina", Rittenhouse Square, Philadelphia, PA

## "SERAFINA" OPENS ON RITTENHOUSE



When New York restaurateurs Vittorio Assaf and Fabio Granato decided to enter the hugely competitive Philadelphia restaurant

scene they went looking for an experienced builder that understood the importance of design. They didn't have to look any further than The Bennett Group.



Serafina Restaurant Group's newest location, situated on 18th Street just steps from the northeast corner of Rittenhouse Square, opened on June 22<sup>nd</sup>. It marks the ninth for the Northern Italian eatery and only its second outside New York (the other in Sao Paolo, Brazil).

The exterior facade features Serafina's signature bright yellow and blue signage and sidewalk seating. The interior combines cherry woods, brick, stone and tile with vibrant colored fabrics and murals.

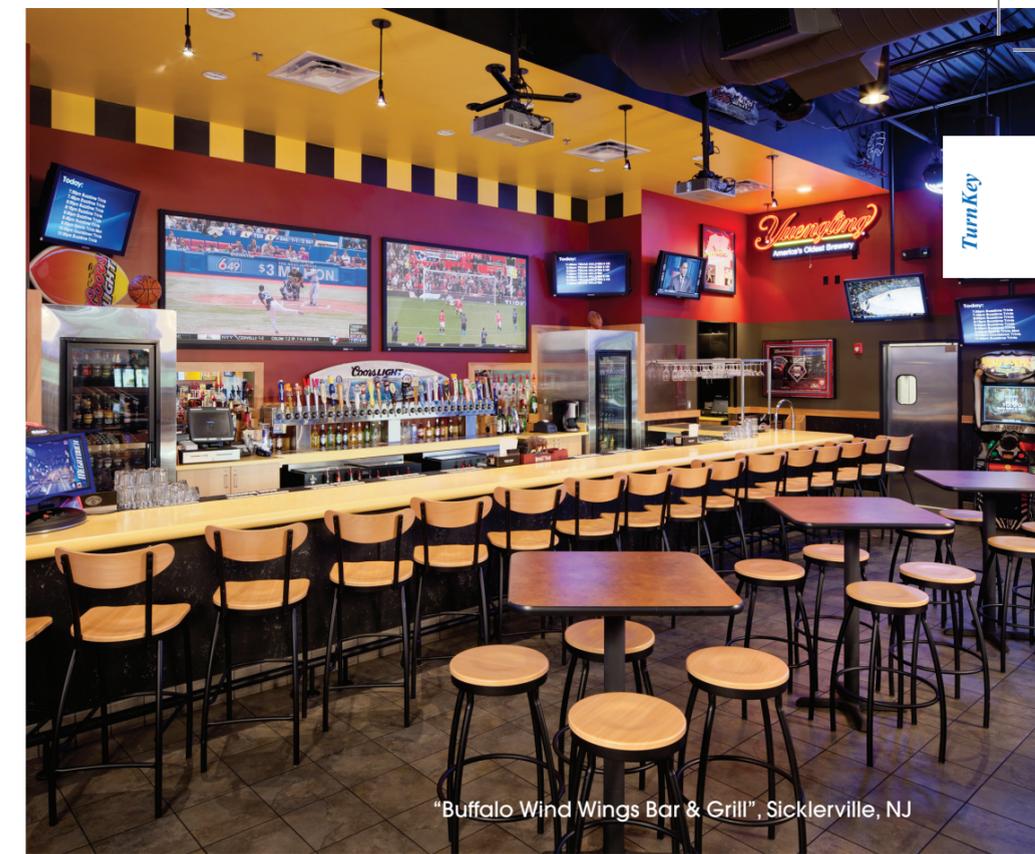
The first floor features a bakery cafe (open daily from 7:30a - 6p) a large bar area in the center, a wood burning oven built with lava from Mount Vesuvius, and floor-to-ceiling windows that can be opened in warm weather create an airy atmosphere year round. The restaurant's second floor features a space that can be reserved for private parties.

The Bennett Group president, Scott Bennett, said, "We're delighted to have been involved in a project whose food, trendy architecture and lively atmosphere are poised to rapidly become a Philadelphia favorite."

## BUFFALO WILD WINGS COMES TO ROOST IN SOUTH JERSEY



The Bennett Group has added Buffalo Wild Wings Grill & Bar® (Nasdaq: BWLD) to its growing list of national food chain clients. The NY style wing joint and sports bar chain began in 1982 and has since become one of the top 10 fastest growing in America with nearly 700 locations across 42 states.



"Buffalo Wild Wings Bar & Grill", Sicklerville, NJ

The Bennett Group completed the first BWW in the South Jersey area building one in the Cross Keys Shopping Center in Sicklerville.

Bennett has completed one in Northeast Philadelphia and is expected to complete another in Millville, NJ by the end of November.

## DOONEY'S PUB OPENS IN TIME FOR FOOTBALL SEASON

Congratulations to Jim Dooney and the gang at Dooney's Pub, the new restaurant at the Hartford Corners shopping center on Route 130 N. in Delran, NJ, on their grand opening!

The perfect place for weekday happy hours or following your favorite Philly team, the restaurant features a spacious bar and sitdown area for diners, and 500 square foot patio at the front entrance.

Swing by for a pint and make sure you order the Irish nachos... customers say they are "to die for!"



"Dooney's Pub", Delran, NJ